

# PRIVACY POLICY

## 1. INTRODUCTION

1.1 Shopee takes its responsibilities under applicable privacy laws and regulations ("Privacy Laws") seriously and is committed to respecting the privacy rights and concerns of all participants and users of the event's website (the "Site") (we refer to the Site and the event services we provide as described in the Site collectively as the "Services"). We recognize the importance of the personal data you have entrusted to us and believe that it is our responsibility to properly manage, protect and process your personal data. The below sections are designed to assist you in understanding how we collect, use, disclose and/or process the personal data you have provided to us and/or we possess about you.

1.2 "Personal Data" or "personal data" means data, whether true or not, about an individual who can be identified from that data, or from that data and other information to which an organisation has or is likely to have access. Common examples of personal data could include name, identification number and contact information.

1.3 By consenting and submitting the registration form, you acknowledge and agree that you accept the practices, requirements, and/or policies outlined below, and you hereby consent to us collecting, using, disclosing and/or processing your personal data as described herein. IF YOU DO NOT CONSENT TO THE PROCESSING OF YOUR PERSONAL DATA AS DESCRIBED IN THIS PRIVACY POLICY, PLEASE DO NOT CONSENT ON OR SUBMIT THE REGISTRATION FORM.

## 2. PERSONAL DATA WHICH WILL BE COLLECTED

The personal data that may be collected includes but is not limited to:

- first name;
- last name;
- email address;
- date of birth;
- mobile number;
- email;
- occupation;
- school name;
- organisation name;
- email;
- country of residence;
- nationality;
- resume;
- linkedin profile;
- any other information about you in the course of the event.

## 3. HOW IS INFORMATION YOU PROVIDE US, USED?

3.1 We may collect, use, disclose and/or process your personal data for one or more of the following purposes:

- (a) to consider and/or process your application/transaction with us, if applicable;
- (b) to manage, operate, provide and/or administer your use of and/or access to Services, as well as your relationship and user account with us, if applicable;
- (c) to manage, operate, administer and provide you with as well as to facilitate the provision of Services, if applicable;
- (d) to tailor your experience through the Site by displaying content according to your interests and preferences, providing a faster method for you to access your account and submit information to us and allowing us to contact you, if necessary;
- (e) to enforce our terms of service or any applicable end user license agreements;
- (f) to protect personal safety and the rights, property or safety of others;
- (g) for identification and/or verification;
- (h) to maintain and administer any software updates and/or other updates and support that may be required from time to time to ensure the smooth running of the Services, if applicable;
- (i) to deal with, respond to any enquiries given by (or purported to be given by) you or on your behalf or carry out your instructions;
- (j) to contact you or communicate with you via voice call, text message and/or fax message, email and/or postal mail or otherwise for the purposes of administering and/or managing your relationship with us or your use of the Services, such as but not limited to communicating administrative information to you relating to the Services. You acknowledge and agree that such communication by us could be by way of the mailing of correspondence, documents or notices to you, which could involve disclosure of certain personal data about you to bring about delivery of the same as well as on the external cover of envelopes/mail packages;
- (k) to conduct research, analysis and development activities (including, but not limited to, data analytics, surveys, product and service development and/or profiling), to analyse how you use the Services, to improve the Services or products and/or to enhance your customer experience;
- (l) to allow for audits and surveys to, among other things, validate the size and composition of our target audience, and understand their experience with the Services;
- (m) where you give us your prior consent, for marketing and in this regard, to send you by various modes of communication such as postal mail, email, location-based services or otherwise, marketing and promotional information and materials relating to products and/or services (including, without limitation, products and/or services of third parties whom Shopee may collaborate or tie up with) that Shopee (and/or its affiliates or related corporations) may be selling, marketing or promoting, whether such products or services exist now or are created in the future. If you are in Singapore, In the case of the sending of marketing or promotional information to you by voice call, SMS/MMS or fax to your Singapore facsimile number, we will not do so unless we have complied with the requirements of Singapore's Privacy Laws in relation to use of such latter modes of communication in sending you marketing information or you have expressly consented to the same;

(n) to respond to legal processes or to comply with or as required by any applicable law, governmental or regulatory requirements of any relevant jurisdiction, including, without limitation, meeting the requirements to make disclosure under the requirements of any law binding on Shopee or on its related corporations or affiliates;

(o) to produce statistics and research for internal and statutory reporting and/or record-keeping requirements;

(p) to carry out due diligence or other screening activities (including, without limitation, background checks) in accordance with legal or regulatory obligations or our risk management procedures that may be required by law or that may have been put in place by us;

(q) to audit our Services or Shopee's business;

(r) to prevent or investigate any fraud, unlawful activity, omission or misconduct, whether relating to your use of the Services or any other matter arising from your relationship with us, and whether or not there is any suspicion of the aforementioned;

(s) to store, host, back up (whether for disaster recovery or otherwise) of your personal data, whether within or outside of your jurisdiction;

(t) to deal with and/or facilitate a business asset transaction or a potential business asset transaction, where such transaction involves Shopee as a participant or involves only a related corporation or affiliate of Shopee as a participant or involves Shopee and/or any one or more of Shopee's related corporations or affiliates as participant(s), and there may be other third party organisations who are participants in such transactions. A "business asset transaction" refers to the purchase, sale, lease, merger, amalgamation or any other acquisition, disposal or financing of an organisation or a portion of an organisation or of any of the business or assets of an organisation; and/or

(u) any other purposes which we notify you of at the time of obtaining your consent. (collectively, the "Purposes").

3.2 As the purposes for which we will/may collect, use, disclose or process your personal data depend on the circumstances at hand, such purpose may not appear above. However, we will notify you of such other purposes at the time of obtaining your consent, unless processing of the applicable data without your consent is permitted by the Privacy Laws.